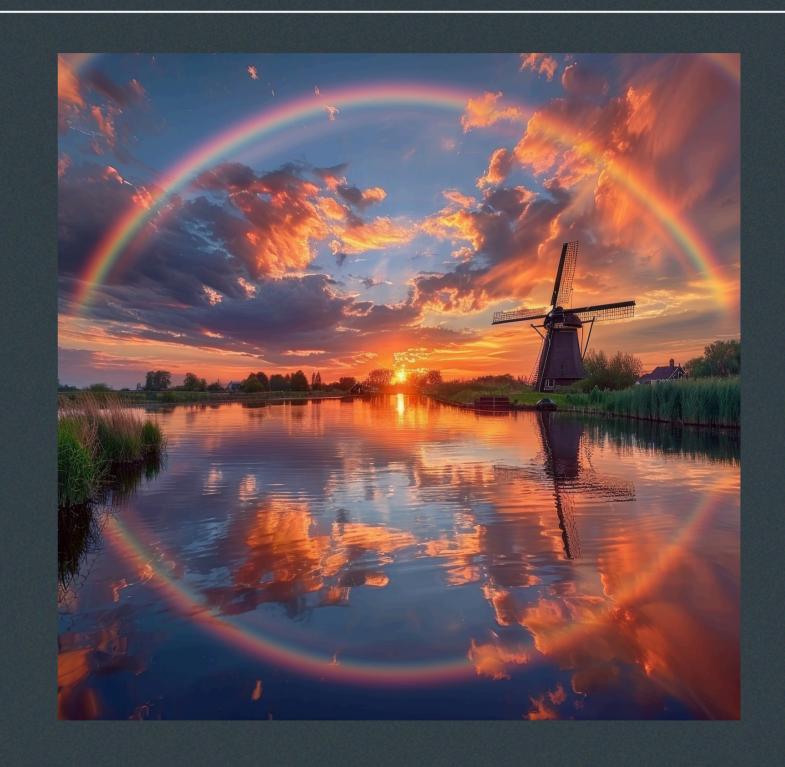


Unlock Your Emotions

Discover the power of moodLog! This innovative tool combines IoT and AI to help you track, analyze, and elevate your mood. Join us on this exciting journey towards emotional well-being and self-discovery.







Understanding Emotions



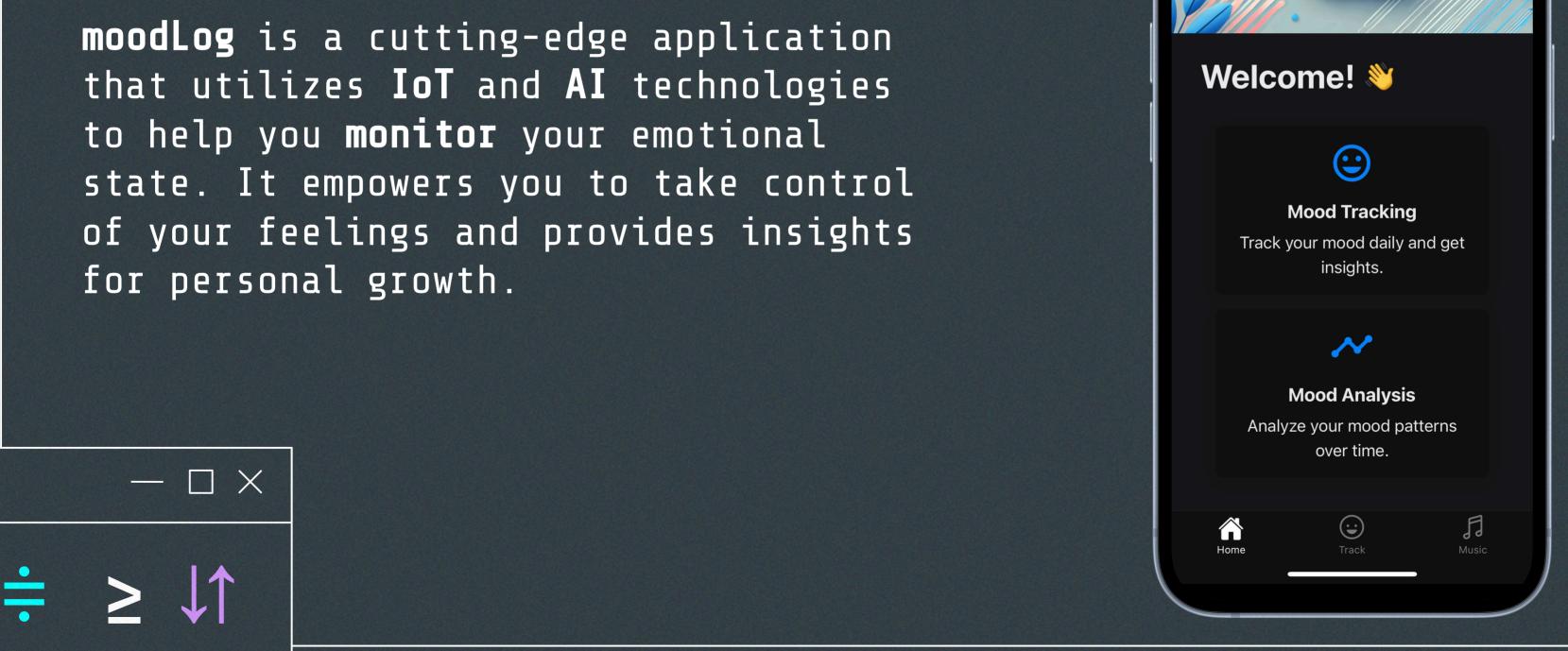
Emotions are **complex** and can greatly influence our **daily lives**. By understanding our feelings, we can improve our **mental health** and overall **well-being**. Let's dive deeper into the world of emotions and their significance.

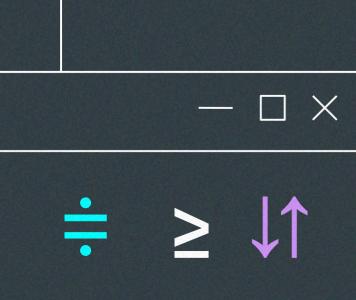




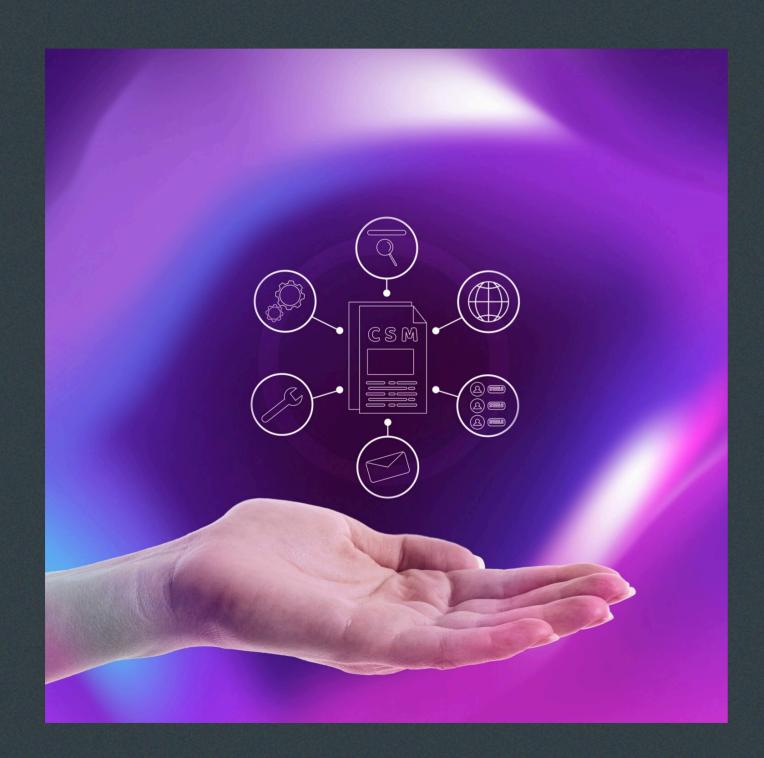


What is moodLog? ++





The Role of Wearable IoT



The Internet of Things (IoT) links devices that monitor environmental factors like body temperature and humidity. moodLog analyzes this data to predict emotional states, offering real-time feedback that enhances self-awareness and emotional regulation, enabling users to respond effectively to their moods.









AI-Powered Insights

By leveraging Artificial Intelligence, moodLog analyzes your mood patterns and offers personalized recommendations. This intelligent system learns from your data, helping you to understand triggers and make informed decisions.

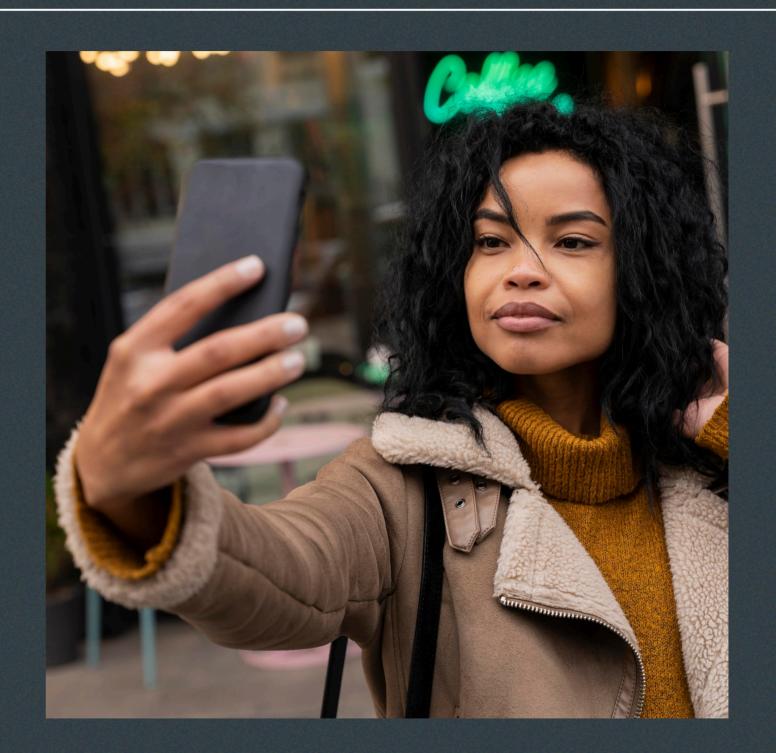


Tracking Your Mood

With moodLog, tracking your mood is effortless-just click a button. Log your feelings, and the app handles the analysis. A wearable device continuously sends data via websocket, enhancing your emotional insights with real-time AI suggestions, helping you understand your mood patterns better.









The Lean Business model for moodLog



Problem

Difficulty in tracking and managing individual moods in real-time, leading to inconsistent emotional well-being.

Solution

A platform that integrates wearable IoT devices to track users' mood data in real-time and provides personalized AI-powered suggestions based on mood patterns.

II Key Metrics

User engagement, subscription retention rates, customer feedback, mood data accuracy.



Unique Value Proposition

Seamlessly track mood fluctuations and receive customized suggestions to enhance emotional well-being, all in real-time through wearable IoT devices.

₩ Unfair Advantage

Exclusive access to mood data directly from wearable IoT devices, advanced AI algorithms for personalized suggestions, strategic partnerships with wearable device manufacturers for seamless integration.

(A) Channels

Online platform, mobile app stores, partnerships with wearable device manufacturers, social media marketing.

Customer Segments

Individuals looking to improve their mental health and emotional wellbeing, especially those interested in using technology and wearables.



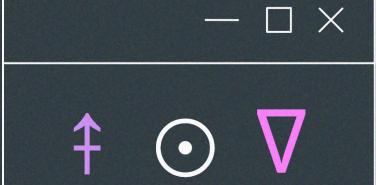
Cost Structure

Development and maintenance of the platform, customer support, marketing expenses, data storage and analysis costs.



Revenue Streams

Subscription fees for premium features, partnerships with mental health professionals for referrals, data analytics services.



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The HRS structure for moodLog

Name	moodLog
Purpose	Help users track, analyze, and elevate their moods using IoT and AI technologies.
Inputs	Wearable IoT Data (body temperature, humidity), User Inputs (manual mood logging), Historical Data (past mood logs and IoT data).
Outputs	Mood Reports (detailed analysis), Real-time Feedback (instant insights), Personalized Recommendations (Al-driven advice).
Functions	Mood Tracking (monitoring through IoT devices), Data Analysis (AI algorithms), Feedback and Recommendations (real-time insights), Historical Data Storage, User Interface (interactive app).
Performance	High accuracy in mood prediction, Real-time processing, High user engagement.
Manufacturing Cost	Hardware (wearable IoT devices), Software Development, Maintenance.
Physical Size/Weight	Compact and lightweight wearable device.





Accessing moodLog



- 1. Download the Expo Go App from the App Store or Play Store.
- 2. Scan the QR code displayed on the next slide.
- 3. Begin exploring and utilizing the Moodlog app features.



 $-\square \times$

Scan this using your Expo Go app!



Alternatively you can also find the link to the app here:

moodlog.harshalranjhani.in



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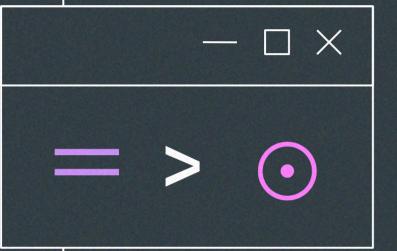
Conclusion

Unlocking your emotions is a powerful journey with moodLog. By combining **IoT** and **AI**, we can track, analyze, and elevate our moods, leading to a more fulfilling life. Start your journey today!









Thanks

moodLog team

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